

## Speakers



### Mark Zinder

Mark Zinder is a seasoned financial professional and keynote speaker with a unique gift for making the complicated clear as he examines the trends and ideas actively shaping business today. Mark's distinctive and captivating style has made him one of the busiest and most requested speakers in the fields of finance, economics and business development. Mark came to the financial industry 30 years ago and gained immediate recognition for his engaging seminars and market intuition. He honed his talents as National Spokesman for Franklin Templeton, where he spent over six years consulting with Sir John Templeton, Dr. Mark Mobius, Mr. Michael Price, and other renowned economists and money managers. Armed with unique insights and a keen understanding of macroeconomic trends that he learned from Sir John Templeton, Mark shares his knowledge and experiences at meetings and conferences around the world. In addition to speaking he coaches advisors and wholesalers to respond and adapt to their clients' needs in this rapidly innovating industry.



### Amanda Gore

Amanda Gore is an Australian living in the USA. An author, USA Hall of Fame speaker, business woman, CEO of The Joy Project and a Huffington Post Columnist, she has won many awards, including Educator of the Year and Keynote Speaker of the Year from the National Speakers Association. She works with organizations of different sizes to help boost engagement of teams, create cultures of joy and joyful people, manage change fatigue and bring humanity back into leadership and work. With the rise of mental health issues, Amanda believes that joy is the antidote to burnout and has been shown to increase productivity, sales, and well-being. In her presentations, she blends humor, science, and life experience to teach practical tools and skills for personal and organizational growth. She focuses on helping people feel good about themselves which leads to positive changes in all areas. Originally a physical therapist with a major in psychology, Amanda blends research in neuroscience, epigenetics, positive psychology, quantum physics and emotional intelligence with funny stories to help organizations achieve better performance by aligning with values and mission and creating joyful workplaces and people. Through her funny, interactive and engaging presentations, Amanda breaks down barriers, opens hearts and minds, and inspires people to action. Her presentations are funny, energetic, entertaining, and engaging, and she is dedicated to inspiring and facilitating lasting change while people laugh and learn.



### John Gomez

John is the Chief Security and Engineering Officer at CloudWave and oversees the Sensato Cybersecurity portfolio. John has a strong background in developing solutions to comply with NIST requirements for critical infrastructure and has been involved in cybersecurity and high technology for more than three decades. John has lectured and trained on cybersecurity and advanced technology topics worldwide. Before founding Sensato, John held executive roles at AllScripts, WebMD, and Microsoft. Despite the advancements made by the healthcare industry in recent years to enhance cybersecurity measures, there is still a significant gap in implementing and executing safeguards against modern attackers. Acknowledging that healthcare remains a prime target for cyber attackers is crucial. Through our extensive work in cybersecurity with healthcare organizations, analyzing valuable insights gained over the past few years, and evaluating cybersecurity technology for the healthcare sector, we have identified crucial areas where significant strides can be made to enhance the industry's cybersecurity stance.



### Connie Merritt

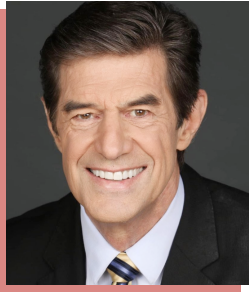
A seasoned professional with more than 25 year's experience of speaking nationally with leading companies, organizations, and associations in Business and Healthcare industries, Connie Merritt, BSN, RN, PHN, is a compelling storyteller and award-winning author with an established reputation of connecting with audiences to help move them to action. A business owner and registered nurse with a passion for research, writing and communicating to professionals, Connie understands people, processes and the dynamic influences of today's diverse, hi-tech, multi-generational, mobile world. She has a gift for providing essential content with step-by-step tactical teachings to help people breakthrough to "next" – while motivating them by spinning unforgettable tales. In her latest book released from McGraw-Hill, Too Busy For Your Own Good, she has helped millions of people and organizations make vital adjustments to manage change and maintain focus in a world demanding multiple decisions and responses to lists of requests – especially during these opportunistic and changing times.



### Jessica Harley

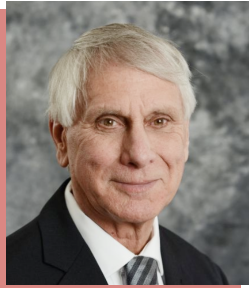
Jessica Harley, an esteemed Executive Coach and captivating Public Speaker recognized for transformative insights from her three decades leading teams in marketing, sales, analytics, and operations. Her diverse experience spans leading multi-billion dollar corporations and nurturing startups in retail, technology, and publishing. Jessica empowers accomplished executives to amplify their impact by leading with authenticity, curiosity and integrity. Jessica infuses her speaking with lessons learned through her own career with humor and empathy to give audiences actionable insights. Renowned for her compelling presentations, she has graced stages at prestigious events like the Direct Marketing Association Annual Conference and the National Retail Federation's The Big Show.

# Speakers



## Bob Sellers

Bob Sellers is an Emmy-winning journalist with twenty year's experience, including more than nine at the national level with CNBC and Fox News Channel. At CNBC, Bob anchored three hours a day, covering business developments and interviewing newsmakers such as Bill Gates, Jack Welch, Suze Orman, Martha Stewart and many others. He followed Wall Street during the boom and bust of the dot-com era, and as a former stockbroker wrote business columns for Success and Gear magazines. In 2010, Bob wrote Forbes Best Business Mistakes: How Today's Top Business Leaders Turned Missteps into Success. The book is a series of profiles with business icons who reveal lessons from career missteps. They talk about how mistakes and failures can actually result in opportunities that can lead to personal and career achievement. At Fox News Channel, Bob anchored Fox News Live and reported live from the field on events such as the D.C. Sniper crisis and from Baghdad in June of 2003, after American forces toppled Saddam Hussein. He has interviewed world leaders from Benjamin Netanyahu to Mikhail Gorbachev, and anchored Presidential election night coverage in 2004 as the country went to bed not knowing who the winner was. As a news anchor in Nashville, Bob won an Emmy for Breaking News coverage of historic floods in May of 2010. He has worked in other local markets, such as Washington, D.C., Seattle, San Antonio (where he first met gubernatorial candidate George W. Bush), and Medford, Oregon, his first job as an anchor/reporter. He is a graduate of the University of Virginia and serves on the Board of Advisors for the University's Media Studies Department. During the near collapse of the financial system, Bob was Senior Investment Consultant for Gary Goldberg Financial Services, a boutique money management firm headquartered in Suffern, New York. He has appeared as a markets guest on CNBC and Fox Business Network and has placed work in newspapers including the Los Angeles Times and the Cincinnati Enquirer. He currently blogs for HuffingtonPost.com.



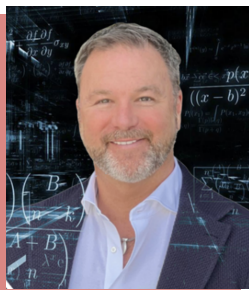
## Dennis Pickrel

Mr. Pickrel has been a long-term board member of Carlinville Area Hospital and Clinics (CAH&C) and has served as its chair for the past 2-years. Dennis is a retired senior executive with many years of experience in a variety of industries where he specialized in turnarounds and dynamic growth of the companies he worked with. His experience in both start-ups and Fortune 500 companies has resulted in broad-ranging perspectives and expertise on business that have greatly benefited CAH&C. Mr. Pickrel holds a bachelor's degree from Missouri Western University in Electro Mechanical Technology, as well as considerable graduate-level course work from a number of universities. In his spare time, Dennis enjoys restoring classic cars. Dennis and his wife Judy live in Carlinville, IL.



## Patti Mitchell

Patti Mitchell (RPh, PharmD) is Board President of Barrett Hospital and HealthCare, a 25 - bedcritical access hospital, in Dillon, MT. She has served on the Board of Directors since 1994 andhas been president for 14 years. Along with other committed board members, Patti led the hospital through a \$36 M replacementhospital project in 2012. The hospital's consistent financial success is in large part due to thededication of the Board to strategically focus on what is best for the community, while settingaside personal agendas and preferences. Professionally, Patti is a licensed pharmacist working in both retail and hospital-based settings,including Barrett Hospital as a relief pharmacist. She holds a Bachelor of Science degree inPharmacy from the University of Montana and received her Pharmacy Doctorate from theUniversity of Florida in Gainesville. In 2022 Patti received the Trustee of the Year Award from the Montana Hospital Association. In her spare time, along with her daughter, Patti raises cattle and enjoys riding her horses whileexploring the beautiful outdoors of Southwestern Montana.



## Shawn Fry

Shawn Fry has over 25 years of expertise in healthcare and technology operations, medical dataanalysis, business intelligence, and clinical management that allowed him to transition fromhospital executive to successful healthcare entrepreneur. A former enterprise hospital CIO wholeveraged that experience into disruptive innovation that culminated in the sale of his medicalanalytics company to private equity in 2019. As CEO of Prevalent Health (Prevalent, Inc.), he was an early innovator in healthcare data analyticsand significantly improved patient outcomes that also led physicians, hospitals, and laboratories toobtain billions of dollars of additional revenues through improved clinical documentation. Buildingon the technical infrastructure he designed, his company managed the sensitive medical andfinancial data of more than 50 million American patients for our major hospital clients. Leveragingexpertise gained during his career gives Shawn keen insights into the issues and opportunities ofthe U.S. healthcare system. As a data scientist, Shawn holds multiple patents relating to datastructure and transport, error correction, data synchronization, and advanced network security.

